

Dayna Gonzalez

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Experience:

Web:

- **Creative Director and Web Designer:** Ind. Contractor, 12/08 - present, NY. Design, development, and implementation of web sites for various clients. For client list and details, please see <http://daynamation.com>.
- **Pavaline Filmmakers' Network Advisor (blog):** Pavaline Studios. 12/08 - 12/10. Provided expertise and advice to the animation filmmaking community.
- **Animation Director / Game Developer:** Uppercut Animation, 4/09 - present, NY. Animation Director and Developer of a flash online game featuring characters from the TV series, *Batman: The Brave and the Bold*, for MochiAds and Warner Brothers. The game is a boxing competition entitled *Batman Brawl!*
- **Blog Managing Editor:** ASIFA-East, 9/08 - present. Edit, write for, and manage the *aNYmator*, a blog featuring articles about the local animation industry.
- **Moderator:** Online Forum, 7/08 - present, NY. Enforce board rules of conduct, solve problems, and answer questions regarding site, policies, and procedures. Promote interest and participation within forum, recruit new members.
- **Art Director:** Rio De Soul. 8/99 - 2/00, NY. Art direction, layout and graphic design of web site serving Latino community.
- **Web Designer:** The Carson Group: 5/98 - 8/98, Datek Online: 8/98 - 10/98, NY. Designed user interfaces and graphics for web sites, produced multimedia and animation for presentations and various other projects.

Animation:

- **Conceptual Artist:** Blue Man Productions: 1/10 - 6/10, NY. Conceptual art, character design, and animation for theatrical show, *Blue Man Group*.
- **Lead Animator:**
 - **David Levy Animation:** 10/11. After Effects animation for pitch pilot.
 - **Clambake Animation:** 4/11 - 10/11. Flash Animation for Cartoon Network's Adult Swim block, entitled *Tight Bros*.
 - **David Levy Animation, Client: Sesame Workshop:** 4/10 - 7/11, NY. Animation created for *Sesame Street English*, a multi-media English language-learning program for young children.
 - **Boon Tunes: BIOL-O-GEE RAP:** 10/10 - present, NY. Flash intro for website, Post-Production Editing, and Graphic Design for educational music video series.
 - **SRS:** 12/10, NY. After Effects Animation created for online holiday card.
 - **Popular Arts Entertainment:** 9/09, NY. Animation created on the Nintendo DSI for a video series production entitled *Nintendo Week*.
 - **Fox:** 2/09 - 3/09, NY. TV pilot for loren bouchard's *Bob's Burgers*.
 - **Transistor Studios:** 7/08 - freelance basis, NY. Animation, character design, and compositing for various commercials and ad campaigns.
 - **Motherland:** 6/07 - freelance basis, NY. Animation for DC Comics, Zuda Comics, and Marvel. Motion comic for *The Dark Knight*.

- **Pilartoons:** 5/08, NY. Animation for music video.
- **Green Music Show:** 3/08, NY. TV pilot, National Geographic Kids.
- **Funkmation:** 4/06 - freelance basis, NY. Animation for Sesame Street and MushyGushy.com.
- **Nate the Great:** 4/07 - 5/07, Animagic, NY. PBS TV series.
- **Nickelodeon Animation Studios:** Viacom, NY. **Chickiepoo:** 12/06 - 2/07, Nick Jr. pilot and interstitial. **Blue's Room:** 4/06 - 7/06, 7/04 - 8/04, After Effects special effects animation for Nick Jr. TV series. **Team Umizoomi:** 2/06 - 3/06, Noggin TV pilot. **Blue's Clues:** 10/98 - 1/04. TV series for Nick Jr.
- **Pinky Dinky Doo:** 1/05 - 10/05, Cartoon Pizza, Sesame Street Workshop, NY. Flash-animated series for Noggin.
- **Flickerlab:** 9/06, NY. Animation for *Hooked on Phonics* DVDs.

Various duties include: Animate most difficult portions of show within strict deadlines, utilizing both traditional and computer animation. Self-direct work, showing initiative and creativity with character acting. Give direction and critique scenes. Work with Animation Director to assist Animators with questions regarding show's animation process, aesthetic, schedule, and workflow between departments. Assist other departments with animation related issues in Director's absence. Animate promotional spots and interstitials as needed.

- **Animator:**
 - **KevinA TV:** 1/09, NY. TV pilot. Lip Sync.
 - **The Wonder Pets:** 2/07 - 4/07, 12/05 - 3/06, Little Airplane Productions, NY. Nick Jr. TV series.
 - **Friday:** 9/06 - 12/06, MTV Networks, Viacom, NY. Lip Sync, Cleanup, and Compositing for MTV animated series.
 - **Young Virginian:** 10/06, Colorist. Dennis Earl Moore Productions.
 - **I Married a Strange Person:** 3/96 - 6/96, Colorist. Bill Plympton feature film.
- **Research Storybook Artist:**
 - **Bubble Guppies:** 6/07 - 1/08, MTV Networks, NY. Nick Jr. TV series.
 - **Wonder Pets:** 8/04, Little Airplane Productions, NY. Nick Jr. TV series.

Designed storybook presentations for use in research and development of series. Utilized actionscript to program Flash animatic, posed characters and laid out scenes, designed and animated backgrounds, props, and characters as needed.

Skills and Interests:

- Web Site Design and Development: HTML, CSS, Dreamweaver, Fireworks, Hand Coding, SEO/SEM, Flash Video, Wordpress as CMS, Blog Writing, Editorial Skills
- After Effects, Flash, Photoshop, Final Cut Pro, Word, Excel
- Art Direction, Backgrounds, Character Design, Logo Design, Storyboards, Color Theory, Compositing, Editing, Spanish

Education, Awards, and Affiliations:

- NYU: Tisch, BFA: Animation/Film, Minor: Sociology, 5/98, GPA: 3.85, Tisch University Scholar
- SUNY/FIT, Certificate in Web Design, December 2008
- Member of ASIFA East (International Animated Film Society) Executive Board
- Member of Women in Animation

- ASIFA East Excellence in Animation Award: *Blue's Clues*, ASIFA East Excellence in Education Award: *Pinky Dinky Doo*